

### 7.3 Institutional Distinctiveness

QIF 7.3.1: Performance of the institution in one area distinctive to its vision, priority and thrust

APIMR has put its consistently endeavor in developing the student's to become future managers. Apart from this academic performance, APIMR has put its sincere efforts in untethered the potential of students to become complete good human being with awareness of humanity, society, environment and patriotism. This is the priority and performance distinctive from our vision, priority and thrust. Certain examples can be shared in this report to highlight these distinctive performances, such as, tree plantation, *GramSwachhata* (cleanliness drive), donation drives etc.

The each and every exemplary event recorded above is having its unique priority and development goal for the students being participated in these programs. The details on these activities have been described with the help of below sections.

**TREE PLANTATION** is the program and activity conducted in APIMR to raise awareness of the students regarding environmental issues such phenomena of global warming. This global issue is such a serious that every country is putting their best efforts to minimize the impact of this issue. Thus, by adopting simple steps of tree plantation students raised their understanding as 'local solution to global issues'.

**GRAM SWACHHATA PROGRAM**, all the students of APIMR have participated in cleanliness drive at village Landewadi, where institute is situated. The students have put their efforts on cleaning public roads, village panchayat premises and also public hospital at local level. The intention behind this activity was not only to clean the areas of village Landewadi, but to put an example for villagers to showcase that cleanliness in village is responsibility of villagers first and then of government. Socializing is the major agenda behind this cleanliness drive for the students.

**DIWALI -DONATION DRIVE** APIMR has seen the result of this grooming in students in an event of donation drive. APIMR always have a courtesy of the orphans and homeless kids. In general, orphans need clothing such as clothes, socks - stockings, shoes - boots, underwear and sweaters - hoodies to keep them comfortable during cold weather and this the things APIMR already donated in last visit so in this visit we decided to supply some with specific basic needy items. Things like laundry detergent, shampoo and conditioner,

hand-soap, toothpaste, pretty much any cleaning supplies along with cleaning materials we also supply hair-oil, Powder and may more things. These are things that orphanages have to buy massive quantities of that are always in need. If you are going to put in the effort to donate, make it something useful. APIMR always focus on charity specializing in helping orphans and homeless people. This is spreading the humanity among the students as whenever these students become managers will follow principle of humanity and welfare of masses.