



Shri Bhairavnath Shikshan Prasarak Mandal's

Adhalrao Patil Institute of Management and Research

Approved by AICTE New Delhi, Recognized by DTE Maharashtra and affiliated to
Savitribai Phule Pune University, NAAC Accredited

APIMR, Landewadi, (Via-Manchar) Pune, Maharashtra, India. Tel.: 02133-235105

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Date: 18th June 2023

International Yoga Day Wednesday, 17 June 2023

APIMR had organized a special session “Pandharpur Payi Wari an Excellent Management Model” on **17th June 2023** at the Institute. Following are the glimpses:



Dr/ V.N. Sayankar, Director, APIMR. Landewadi conducted the session to make the students aware the managerial perspectives on one of the largest religious congregation in India mobilized every year during the 11th day of the Hindu lunar month of Ashadh.



During his session, he discussed on the effective communication carried out among the warkaries regarding starting location and the location of breaks, including lunch, rest and night stays

He made the audience realize how people from various walks of life joining this huge mobilization of approximately 3 lakh devotees known as *Warkaris* is an exemplary event in terms of selfless devotion, mutual cooperation and harmony.

“The event works as spiritual revival for some, while some others it serves a social cause. Many take part in this as a break from mundane routine...” he narrated.

He went on describing how each route has with about 200 Dindis (sub groups) boarded in 400-500 trucks manages to reach Pandharpur, without causing slightest of inconvenience to general public. With the main Palkhi (palanquins) at the centre of the procession, each group have an ascribed number and sequence position which is strictly followed.



Thus, the session was an effective case study for management students of logistics, supply chain management, etc.