



Feedback Analysis Report

Batch 2019-21 (A.Y. 2020-21)

According to the standard operating procedure, APIMR implements rigorous feedback collection, analysis and reporting mechanism. Under this initiative of 360 degree feedback mechanism, regular feedback has been collected from all the stakeholders, such as, Students, Alumni, faculties and parents. Keeping this entire discussion in mind present report on feedback analysis has been classified into four sections as mentioned below.

Section-(a)

Analysis of Students' Feedback

As has been stated earlier, present section deals with the feedback collected from 32 students that are more than sufficient to represent the opinions of the entire students of the institute. This feedback has been collected on five aspects and quantification of the opinions has been made using Five Point Likert Scale. The dimensions measured are; (a) relevance of the topics to the subjects while teaching, (b) emphasis on explaining fundamental of the subjects, (c) coverage of novel and advanced topics, (d) overall remark on syllabus and finally, and (e) exposure to syllabus in professional life. Now based on the quantified responses presented in Table No. 1, it would be seen that, higher rating has been provided to the aspect of relevance of the topics to the subject. Moreover approximately all the factors are positively rated by the students.

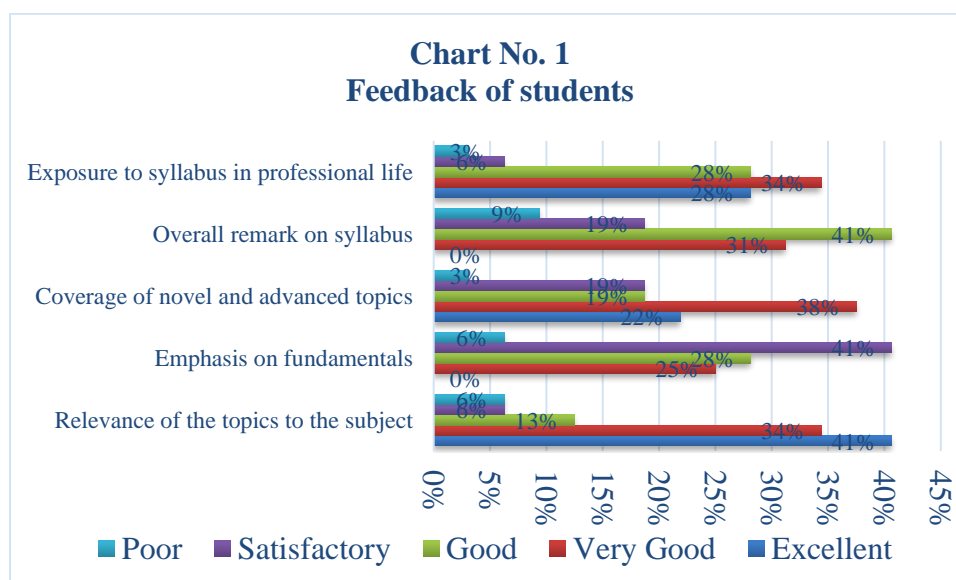
Table No. 1

Feedback analysis of students

	Feedback					
Opinions	Excellent	Very Good	Good	Satisfactory	Poor	Grand Total

Relevance of the topics to the subject	40.63%	34.38%	12.50%	6.25%	6.25%	100.00%
Emphasis on fundamentals	0.00%	25.00%	28.13%	40.63%	6.25%	100.00%
Coverage of novel and advanced topics	21.88%	37.50%	18.75%	18.75%	3.13%	100.00%
Overall remark on syllabus	0.00%	31.25%	40.63%	18.75%	9.38%	100.00%
Exposure to syllabus in professional life	28.13%	34.38%	28.13%	6.25%	3.13%	100.00%

The aspects mentioned above are presented below with the **Chart No. 1**. This has provided support to the interpretations mentioned above.



On the similar way analysis of the feedback collected from alumni also has been provided in below section.

Section-(b)

Analysis of Alumni Feedback

An effort has been made to collect the feedback from the alumni of the APIMR. In this feedback four dimensions have been assessed for the opinions such as, (a) relevance of the topics to the subjects while teaching, (b) coverage of novel and advanced topics, (c) overall remark on syllabus and finally, and (d) exposure to syllabus in professional life.

The summary of the quantified tabulated results regarding alumni opinions have been provided with the help of **Table No.2**.

Table No. 2**Feedback Analysis of Alumni**

Opinions	Feedback					Grand Total
	Excellent	Very Good	Good	Satisfactor y	Poor	
Relevance of the topics to the subject	9.38%	37.50%	46.88%	3.13%	3.13%	100.00 %
Coverage of novel and advanced topics	21.88%	46.88%	21.88%	9.38%	0.00%	100.00 %
Overall remark on syllabus	34.38%	43.75%	15.63%	3.13%	3.13%	100.00 %
Exposure to syllabus in professional life	18.75%	50.00%	15.63%	12.50%	3.13%	100.00 %

Based on the quantified details presented the table above, it may be observed that, overall remark on the syllabus is having much positivity as it has been reflected from 34.38 per cent of the ‘excellent’ remarks. Followed by this almost half of the respondents have mentioned ‘very good’ feedback to the fact that exposure to syllabus in professional life.

Section-(c)**Analysis of Faculties Feedback**

Faculties of the APIMR have participated in this feedback session and seven faculties have submitted their response formally. The assessment of the feedback has been made on six dimensions such as, (a) Relevance of the topics to the subject, (b) Emphasis on fundamentals, (c) Coverage of novel and advanced topics, (d) Availability of information resources, (e) Industrial Applicability of Concepts in Syllabus and (f) Overall remark on syllabus. Now the quantified responses have been tabulated with the help of **Table No. 3**.

Now based on the feedback collected with reference to the below table, it would be seen that most of the faculties have provided their opinions on the average scale, though coverage of novel and advanced topics have been rated on high basis.

Table No. 3**Feedback Analysis of Faculties**

Opinions	Feedback					Grand Total
	Excellent	Very Good	Good	Satisfactor y	Poor	

Relevance of the topics to the subject	0.00%	28.57%	42.86%	14.29%	14.29%	100.00%
Emphasis on fundamentals	0.00%	14.29%	71.43%	14.29%	0.00%	100.00%
Coverage of novel and advanced topics	0.00%	42.86%	28.57%	28.57%	0.00%	100.00%
Availability of information resources	0.00%	14.29%	57.14%	0.00%	28.57%	100.00%
Industrial applicability of concepts in syllabus	0.00%	42.86%	28.57%	28.57%	0.00%	100.00%
Overall remarks on syllabus	0.00%	57.14%	42.86%	0.00%	0.00%	100.00%

Further it is to summarise that overall syllabus is found between the remarks of good and very good. Ultimately, it can be mentioned that faculties have rated all the dimensions on an average level.

Section-(d)

Analysis of Parents' Feedback

The feedback of parents also have been collected and analysed. Parents of the students are assessed on the four dimensions such as, (a) transformation in student after completing MBA, (b) understanding the objective of doing MBA, (c) overall al assessment faculties, and (d) assessment of infrastructure and institute.

The detailed analysis with interpretation has been provided in the below section. Total 16 parents have been participated in the survey for feedback collection.

It is to be noted that all the parents have mentioned they are feeling and can observe the change in their ward after completing MBA. Moreover total 6 parents have rated this change at excellent level. While 8 parents rated it as good. The reason for taking admission to the MBA has been summarised with the help of below **Table No. 4**.

Table No. 4

Reasons for doing MBA

Reasons for doing MBA	No. of students
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For Business & Management skills, Education	1
For Education and degree	7
Good job & educated, satisfied education	7
To successful image in society & getting the knowledge for setting the goals	1
Grand Total	16

It may be observed from the table that maximum parents have provided the reasons for doing MBA such as; (a) Education and degree, (b) good job and for education. Moreover, from the data it has been reflected that these objectives of doing MBA has been fulfilled as stated by the 12 responding parents. On the aspect of rating teaching faculties all the parents have responded with rating of above 'good'. The details on this aspect has been tabulated and presented with the help of *Table No. 5*.

Table No. 5

Teachers Rating by Parents

Staff rating	No. of Parents	Per cent of parents
Average	1	6.25%
Excellent	10	62.50%
Good	5	31.25%
Grand Total	16	100.00%

It would be seen from the table above that almost 62.50 per cent of the respondents have provided teachers' feedback as 'excellent' rating. On the similar way, assessment of the college infrastructure is also investigated during this feedback survey. In this view, almost 62.50 per cent of the responding parents provided 'excellent' rating to the infrastructure, while remaining faculties have rated as 'good'.

Further an assessment of the institute also has been made on the overall basis. The quantified responses have been tabulated and presented with the help of *Table No. 6*.

It would be seen from the table that, 43.75 per cent of the respondents have mentioned that institute is excellent on overall basis.

Table No. 6

Overall rating for institute

Staff rating	No. of Parents	Per cent of parents
Average	8	50.00%
Excellent	7	43.75%

Good	1	6.25%
Grand Total	16	100.00%

On the aspect of suggestions, the potential area for development of students has been suggested by the parents. It has been suggested by the parents that, students have to be developed in the area of communication skills, personality development and attitude building.

Section-(e)

Conclusion and Reflection for Action Points

Now based on the entire report above, the feedback report may be concluded as, institute is having excellent infrastructure facility, good faculties. It may be mentioned here that the students pursuing MBA is only acquire management knowledge and getting good job.

In the suggestion, it is to be suggested that to focus dedicated placement cell and students development so that could be industry ready with knowledge based confidence.