**Shree Bhairavnath Shikshan Prasarak Mandal’s**

**ADHALRAO PATIL INSTITUTE OF MANAGEMENT AND RESEARCH**

**Home Assignment 2023**

**218BA: Retailing Analytics**

***Q1)*** What are the new digital trends in retail?

Q2) What is the future of digital transformation in retail?

Q3) Elaborate Merchandising Analytics.

Q 4) Elaborate Supply Chain Analytics

Q5) Write Short note on any 5:

1. Promotion Maturity Curves
2. Using analytics to optimize staffing plans
3. Store operations analytics
4. Customer View
5. Online offline Analytics
6. Optimization opportunities.
7. Aligning store-level assortment with demand.
8. Anticipating the customer’s next move
9. Benefits of Retail Analytics.

**\*\*\*\*\*\* ALL the BEST \*\*\*\*\*\***